



The key to success in the Piranha Pond is to bring ideas and companies of interest to the investor panel. **The most important thing you can do is to review the information online about the panel, and assure that your offering might be of interest to them, both with industry /product focus and amount of funds you are seeking (www.piranhapond.com.html).** We have tried to assemble a panel with eclectic interests to be able to spotlight many different types of companies.

If your company aligns with an investor's interest and you wish an opportunity to present, fill out the online application form (www.piranhapond.com/PiranhaPondApplication.html) and pay the application fee of \$25. The \$25 fee is your admission fee to the meeting on February 16th. It is the same fee all entrepreneur attendees pay to come to the meeting. If more than one person from a company is attending, a fee is due from each one. We will be selecting 8 companies to present.

At the end of the application period (2/8/2012) a selection committee will screen all entries and their recommendations will provide the basis for the final choice of presenters. If you are among those chosen to present, I will contact you by e-mail and telephone to request an Executive Summary that will be given to the investment panel before the event. If you are not among the companies presenting, please do not send me any summaries or business plans.

When presenting, you will have no more than 5 minutes to convince the panel your company is worthy of their interest. The investors will then have an opportunity to ask questions, after which they will indicate if they are "IN" or "OUT." If they are "IN" you will have an opportunity to meet with them at some time after the meeting.

You must present without using a PowerPoint presentation. Feel free to bring in samples of any products your company is producing. If you wish to demonstrate a software product, you can do so, but you must let me know in advance so arrangements can be made to either load the appropriate URL or software.

The event will be captured on video. If you have concerns about confidentiality, please let me know so that we can address this.

If you have questions or concerns, contact me at annette@128icg.org or 617 306 2906.

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